

**MANZANITA TRANSIENT LODGING
RECAP FOR CITY COUNCIL
AS OF OCTOBER 16, 2019**

There are 268 properties or intermediaries that collect transient lodging taxes for the City.

255 are licensed short term rentals

7 are motels or bed & breakfasts which are licensed as businesses

6 are lodging intermediaries (hotels.com, etc.)

There are currently NO short term rental licenses available in the capped zones.

There are currently EIGHTEEN properties on the waiting list.

There are currently FIVE applicants in the inspection process to get onto the waiting list.

Of the 255 licensed short term rentals:

228 (89.4%) are in the capped zones (6 are grandfathered in the SRR zone)

27 (10.6%) are in the C1 or R4 zones

Of the 255 licensed short term rentals:

171 (67.1%) are agency managed

84 (32.9%) are owner managed

REVENUE COMPARISONS

(The 2% lodging tax increase began on October 1, 2012. 15.5% of the revenues listed below go to the Tourism Promotion Fund.)

Second Quarter 2019 Revenue Comparison: (with 5 outstanding reports)

Second quarter 2019: \$258,736.55

Second quarter 2018: \$239,272.88

Increase of: \$19,463.67 (8.1%)

Second Quarter 2019 Revenue Breakdown:

Agency managed short term rentals: \$127,940.79 (49.5%)

Owner managed short term rentals: \$30,341.86 (11.7%)

Motels and Bed &Breakfasts: \$67,359.66 (26.0%)

Lodging Intermediaries: \$33,094.24 (12.8%)