



Manzanita City Council - Draft Comprehensive Plan Vision Statement September 3, 2025

Agenda

- History
- Vision Statement
- Next steps
- Questions



History

What is a Comprehensive Plan?

What is a Community Vision?

Goals and policies included in the Comprehensive Plan will influence decision-making processes and shape Manzanita's future.

A vision reflects how residents, business owners, stakeholders, and visitors think Manzanita should change and grow over the horizon of 20 years.

Why is a Community Vision important?

Background Report

Where are we now?

2045 Vision

Where do we want to go?

Goals and Policies

How do we get there?

Action Plan

How do we make it happen?

Comprehensive Plan

Vision

Background Reports

Goals and Policies

Action Plan

Land Use Map

How did we get here?

LOTS of community outreach!

- Envision Manzanita listening sessions in 2022
- Public Advisory Steering Committee outreach in 2024:
 - Individual and group conversations
 - Business community outreach/listening sessions
 - Surveys
 - Community Summit October 2024

How did we get here?

- PASC reviewed and suggested many edits
- Community feedback and outreach - AGAIN!!
- Survey closed yesterday and we'll share preliminary results

The Vision

By 2045, the City of Manzanita has...

Strong community support:

Manzanita fosters a vibrant, inclusive community where every voice can be heard. Through transparent and active collaboration, we aim to create a city where individuals of all backgrounds, identities, and perspectives can contribute to shaping the future. We are committed to cultivating community involvement by ensuring that civic activities are accessible, equitable, and driven by mutual respect and shared progress to build a more connected and welcoming community.

By 2045, the City of Manzanita has...

Housing for all:

Manzanita offers a diverse range of housing options for all residents. Whether a cozy apartment, a single-family home, or a spacious townhome, Manzanita includes choices that accommodate various lifestyles and needs. Our diverse housing options cater to the unique needs and preferences at each stage of life, creating a mixture of options that reflects the richness of our community.

By 2045, the City of Manzanita has...

Natural environment and recreation:

Our identity as a coastal gem is deeply rooted in the stunning natural environment, where vibrant city life harmonizes with the beauty of nature. Manzanita celebrates our pristine beaches and breathtaking outdoor spaces that define us. The spirit of the coast meets the warmth of a close-knit community with endless opportunities. Our commitment to clean, well-maintained spaces reflects our dedication to environmental sustainability and a high quality of life. Manzanita is more than a place; it's a lifestyle, reflected in a thriving community that works for a brighter tomorrow. Our community will foster easy access to the coast while actively preserving our natural areas, dunes, and green spaces, assuring that the beauty of Manzanita's landscapes are maintained for future generations. Nearby state parks and recreational centers provide a continuation of fun and scenic possibilities.

The Vision

By 2045, the City of Manzanita has...

Vibrant economy:

Manzanita thrives as a tourism economy, celebrating its economic vitality that is combined with a small-town atmosphere. Downtown Manzanita, along Highway 101 and Laneda Avenue, honors its history and community ties. Small businesses comprise the economic core of restaurants, retail, realtors and grocery stores so that locals and visitors can find all that they need within the city. Local businesses flourish, offering job opportunities and contributing to economic resilience.

By 2045, the City of Manzanita has...

Small town feel and diverse neighborhoods:

The City of Manzanita fosters a sense of inclusion, where families, young professionals, and retirees can all find a place to call home. While each neighborhood has its own character, all strive to protect the local tree canopy and provide access to the natural environment. There is a strong sense of community stewardship as full-time residents, second-home owners, short-term renters, and day-trippers all intermingle in Manzanita's neighborhoods. Our city provides more than just housing. It is a welcoming, diverse community where everyone can thrive.

By 2045, the City of Manzanita has...

Transportation options:

Manzanita is a walkable community that encourages exploration and connection, residents and visitors can access outdoor spaces and nature easily through multiple modes of transportation. Pedestrian and bicycling opportunities are prioritized by creating safe streets, trails, and walkways. Parking and accessibility options are carefully planned throughout the city. Manzanita's investments in transportation reflect these aspirations. The city's core offers a lively hub that blends seamlessly with the town's quiet residential streets. This sense of accessibility extends beyond leisure, with quality transportation options ensuring convenient commutes and strong connectivity between Manzanita and neighboring communities.

Next Steps

Did we get it right?

Over 160 responses - Thank you!

Strong majority confirmed that we heard what the community had to say and that the Vision Statement represented those desires

Next Steps

Did we get it right?

- The PASC will review and revise based on the recent feedback received (September 9th, 10:30-12:30)
- Final draft will be presented to Council at the October 8th session
- We will be asking Council to adopt the Vision Statement by resolution

Next Community Summit Scheduled!

Save the date! The next summit is scheduled!

Tuesday, September 23

5:30 - 7:30pm

City Hall

Natural resources, beaches and dunes, and coastal shorelands.

Registration opens soon!

Next Steps

Thank you!

